

VITAE
ANJELITA CADENA

Contact Information:

111 E University
PMB 188 Ste 105
Denton TX 76209

Cell (210) 585-0424
e-mail: AC@ACadena.com
Anjelita.Cadena@UNT.edu

Affiliation:

Assistant Professor of Finance University of North Texas, Denton Texas

Education:

Ph.D.	Business/Finance	University of Texas San Antonio	San Antonio TX	December 2013
Post Grad	Accounting	University of Texas Permian Basin	Odessa TX	Aug 2004-2005
MBA	Corporate Finance	University of Denver	Denver CO	June 1995
B.S.	Mathematics	Texas A&M University, Kingsville	Kingsville TX	December 1981

License and Certifications:

Texas Real Estate Broker License #493733, Salesperson license 02/2002; Broker since 3/2004; Expires July 31, 2018,
Certifications: e-PRO, GRI (Graduate of Real Estate Institute), CIPS (Certified International Property Specialist),
Historic Housing Specialist

Previous HUD Certified Housing Instructor

Texas Real Estate Commission Certified Educator (Law of Agency, Law of Contracts, MCE Electives, Principles of Real Estate,
Promulgated Contract Forms, RE Finance, RE Investments, RE Law, RE Math).

Areas of Interest:

Research: Sustainability & Green building in Residential Real Estate; Real Estate Brokerage, Real Estate Agency, and
Foreclosures; Mentorship

Teaching: Corporate Finance, Principles of Finance, Real Estate Finance, Real Estate Principles, Personal Finance.

Academic Positions Held:

Assistant Professor of Finance at the University of North Texas..... Summer 2015 - present
Assistant Professor of Finance at Our Lady of the Lake University Summer 2014 – Spring 2015
Lecturer, University of Texas at San Antonio..... Fall 2012 – Fall 2013
Teaching Assistant, University of Texas at San Antonio Fall 2010 – August 2012
Associate Professor of Business Studies, Midland College, Midland Texas Fall 2004 - Spring 2008

Professional Memberships, Activities and Service:

American Real Estate Society (ARES), Chair/Pres Future Leaders of ARES (2016-17); VP, FLARES (2015-16)
Academy of Business Research
Financial Management Association International (FMA)
American Association of Hispanics in Higher Education (AAHHE)
National Society of Hispanic MBAs (NSHMBA)
The PhD Project, Finance Doctoral Student Association, CHE Mentorship program, Presenter, Panelist
Greater Denton and Wise County Board of Realtors
Texas Board of Realtors
National Board of Realtors

Community Memberships, Activities, and Service:

Board Member, Denton Affordable Housing Corporation, Member April – August, 2016
Member, Permian Basin Board of Realtors, February 2002 – December 2008
Member, Permian Basin Apartment Association, May 2006 to Dec 2007
Faculty Senate, Midland College, May 2005-2007
Presenter “First Time Homebuyer” seminar through Midland Community Development Corp.

Publications: Refereed Scholarly

Effects of Real Estate Brokers' Marketing Strategies: Public Open Houses, Broker Open Houses, MLS Virtual Tours, and MLS Photographs with Tim Allen, Lutgert College of Business, Florida Gulf Coast University and Ronald C. Rutherford, University of South Florida (Journal of Real Estate Research, 2015, Vol. 37, No. 3, pp. 343-369)

An Empirical Assessment of the Value of Green in Residential Real Estate with Thomas Thomson of the University of Texas at San Antonio, (Appraisal Journal. Winter2015, Vol. 83 Issue 1, p32-40)

Research In Progress:

The Reach of Mentorship programs

Foreclosure Discounts in Residential Properties, with Thomas Thomson

Gaming the Foreclosure Spotlight, accepted for presentation at ARES 2016

Value of Green in Residential Home Sales by Time, Area, Intensity, and Age, accepted for presentation at ARES 2016, with Thomas Thomson

Research Presented:

The Value of Green in Residential Real Estate by Year, Intensity, Area, and Age, with Thomas Thomson, University of Texas at San Antonio, Presented at American Real Estate Society 2016 Conference.

House Flipping – What’s the Upside?, with Thomas Thomson, University of Texas at San Antonio,

- Best Paper at the November 2014 Academy of Business Research.
- Presented at American Real Estate Society 2015 Conference

Foreclosure Discounts in Residential Properties with Thomas Thomson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference.

Persistence in Residential Home Prices with Thomas Thomson, University of Texas at San Antonio and Carl Larsson, University of Texas at San Antonio. Presented at the American Real Estate Society 2014 Conference in Coronado, California.

From the Courthouse Steps to Sold. Presented at American Real Estate Society, 2012 Conference in St. Petersburg, Florida.

Do you have to know it’s a foreclosure to get a foreclosure discount? Presented at American Real Estate Society 2011 Conference.

How valuable are energy efficient features in residential home sales? With Thomas A. Thomson; Presented at American Real Estate Society 2011 Conference in Seattle Washington.

Speaking/Panels:

Nov 2016, PhD Project, Panel for Finance DSA

Jun 2016, OCWEN Financial; Diversity Panel (June 22 & 23, 2016)

Jun 2016: The PhD Project, Panel for Assistant Professors; Presenter, CHE Mentorship

Sep 2015 to present White House Initiative on Excellence in Educational for Hispanics, Mentorship program with the PhD Project

Feb 2014, Speaker: “From there to here” at a parent/student conference at La Pryor ISD

Dec 2013, Speaker: “How to Succeed at Higher Education” at the Migrant Education Program at the Texas Ed Svc Center 20

Oct 2007, Speaker, West Texas Regional Home Expo, “First Time Homebuyer Education” (10/1/2007)

Aug 2005, Speaker, Midland Hispanic Chamber of Commerce, Women’s Conference, 2005

Presenter “First Time Homebuyer” seminar through Midland Community Development Corp.

Media References:

Wall Street Journal, “When Eco isn’t Economic” by Adam Bonislawski, April 29, 2015; <http://www.wsj.com/articles/when-eco-isnt-economic-1430327181?KEYWORDS=Adam+Bonislawski>; referencing published article: “An Empirical Assessment of the Value of Green in Residential Real Estate” with Thomas Thomson of the University of Texas at San Antonio.

Interviewed for and quoted in: “Ask the Experts: What are the Pitfalls of Buying a Foreclosure?” Fall 2013;

<http://www.cardhub.com/edu/experts-discuss-pitfalls-buying-foreclosure/>

Courses Taught:

2015-Present, University of North Teas

Undergraduate: Residential Property Management; Corporate Finance; Personal Finance; Real Estate Principles

2014-2015, Our Lady of the Lake University

Masters: Economics of Global Business Conditions, Corporate Finance (Lecture and Online)

Under Graduate: Financial Institutions and Markets, Business Finance (Lecture and Online)

2010-2013, University of Texas at San Antonio

Principles of Business Finance

2004-2008, Midland College:

Accounting for Technical Managers (Hybrid Online/Lecture), Principles of Finance (Lecture and Online), Business Law I, Principles of Business (Lecture and Online), Personal Finance (Lecture and Online)

Industry Experience:

Cadena Real Estate Services, Broker/Owner, Property Manager, Instructor..... April 1, 2004to present

Sunset Heating and Air Conditioning, Partner, Financial Officer, Office Manager April, 2006 – May 5, 2007

Wells Fargo Home Mortgage, Home Mortgage Consultant (Loan Officer) July 1, 2003 – May 2004

Robles Real Estate, Licensed Sales Agent, HUD specialist, Property Management February 2002 – March 2004

Texaco, IT Team Leader..... Jan 1982 – Jan 2002